

**NOTICE OF MOTION****GREEN GROUP AMENDMENT****SMALL BUSINESS SATURDAY**

To delete the wording in paragraph 3 and resolution 1) as struck through and replace with the text as shown in bold italics below and to insert the additional wording, '***continue to***' in resolution 2) as shown in bold italics below:

"The council notes the upcoming Small Business Saturday, due to be held on Saturday 7<sup>th</sup> December at the peak of the Christmas shopping season, as an excellent opportunity to showcase the hundreds of excellent independent smaller businesses across the City of Brighton and Hove.

The independent campaign, which has received backing from American Express who started the equivalent campaign in the US, has the backing of a wide range of business organisations including the Association of Convenience Stores, the Association of Town and City Management, the British Chamber of Commerce, the Federation of Small Businesses and the Forum for Private Business.

The Council notes that ***business in the city is outperforming the national average, as clearly evidenced in city figures on unemployment, shop vacancy rates and new business start-ups***, Small Business Saturday could play a key role in ***continuing this upward trend and supporting the hard work of our local businesspeople***. ~~reversing the recent downturn in trade that many smaller businesses across the city are suffering from as the result of changes to parking charges and on street parking schemes~~

This Council resolves:

- 1) To ask the Chief Executive and Lead Officers to ~~ensure~~ ***continue work already under taken in the last few months on the authority*** ~~participates fully in~~ Small Business Saturday on 7<sup>th</sup> December 2013;
- 2) To request that officers ***continue to*** work closely with local business organisations and smaller enterprises across the City to make them aware of the day and help them participate in it; and
- 3) To request that officers ensure the authority promotes Small Business Saturday via the Council's websites, social media and other external communication tools."

Proposed by: Cllr Bowden

Seconded by: Cllr J Kitcat

